#### IMFP16 4-8 April 2016 Madrid

#### Theory of (non-SUSY) Beyond the Standard Model

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#### • We have data



31	atus: March 2016							$\int \mathcal{L} dt = (3)$	3.2 - 20.3) fb <sup>-1</sup>	$\sqrt{s} = 8, 13 \text{ Te}$
	Model	<i>ℓ</i> ,γ	Jets†	E <sup>miss</sup> T	∫£ dt[ft	p <sup>-1</sup> ]	Limit	5 .		Reference
Extra dimensions	$\begin{array}{l} \text{ADD } G_{KK} + g/q \\ \text{ADD non-resonant } \ell\ell \\ \text{ADD OBH} \\ \text{ADD OBH} \\ \text{ADD OBH } \\ \text{ADD OBH induitiet} \\ \text{RSI } G_{KK} \rightarrow 0 \\ \text{RSI } G_{KK} \rightarrow \ell\ell \\ \text{RSI } G_{KK} \rightarrow \ell\ell \\ \text{RSI } G_{KK} \rightarrow \ell\ell \\ \text{Buik } \text{RS } G_{KK} \rightarrow HW \rightarrow qq\ell\nu \\ \text{Buik } \text{RS } G_{KK} \rightarrow HH \rightarrow bbbb \\ \text{Buik } \text{RS } g_{KK} \rightarrow tt \\ \text{2UED} / \text{RP} \end{array}$		$\geq 1j$ - 1j $\geq 2j$ $\geq 3j$ - - 1J 4b $\geq 1b, \geq 1J/$ $\geq 2b, \geq 4$	Yes   - Yes 2j Yes j Yes	3.2 20.3 3.6 3.2 3.6 20.3 20.3 3.2 3.2 3.2 3.2 3.2 3.2 3.2	Мо Ма Ма Ма Ма Ма Ма Ма Ма Ма Ма	1.06 TeV 475-785 GeV 1.46 TeV	6.86 TeV 4.7 TeV 5.2 TeV 8.3 TeV 8.2 TeV 9.55 TeV 2.66 TeV 2.66 TeV	$\begin{array}{l} n=2\\ n=3\text{HLZ}\\ n=6\\ n=6\\ m=6, M_D=3\text{TeV, rot BH}\\ n=6, M_D=3\text{TeV, rot BH}\\ k/\overline{M}_P=0.1\\ k/\overline{M}_P=0.1\\ k/\overline{M}_P=1.0\\ k/\overline{M}_P=1.0\\ BR=0.0261\\ \text{DF}(1,1), BRA^{(1,1)}\rightarrow tf)=1 \end{array}$	Preliminary 1407.2410 1511.2006 1512.01530 ATLAS-CONF-2016-00 1512.02586 1405.4123 1504.05511 ATLAS-CONF-2015-07 ATLAS-CONF-2015-07 1505.07018 ATLAS-CONF-2016-01
Gauge bosons	$\begin{array}{l} \mathrm{SSM} \ Z' \to \ell\ell \\ \mathrm{SSM} \ Z' \to \tau\tau \\ \mathrm{Leptophobic} \ Z' \to bb \\ \mathrm{SSM} \ W' \to \ell\gamma \\ \mathrm{HVT} \ W' \to WZ \to qqvv \ \mathrm{model} \ \mathrm{A} \\ \mathrm{HVT} \ W' \to WZ \to qqq \ \mathrm{model} \ \mathrm{A} \\ \mathrm{HVT} \ W' \to WZ \to qqq \ \mathrm{model} \ \mathrm{B} \\ \mathrm{HVT} \ W' \to WH \to \ell\nu b \ \mathrm{model} \ \mathrm{B} \\ \mathrm{LRSM} \ W_K' \to tb \end{array}$	2 e, µ 2 τ - 1 e, µ 0 e, µ - 1 e, µ 0 e, µ 1 e, µ 0 e, µ	- 2 b - 1 J 2 J 1-2 b, 1-0 1-2 b, 1-0 2 b, 0-1 j ≥ 1 b, 1 J	- Yes Yes - Yes Yes Yes -	3.2 19.5 3.2 3.2 3.2 3.2 3.2 3.2 20.3 20.3	Z' mass Z' mass W' mass W' mass W' mass W' mass Z' mass Z' mass W' mass	2.02 1.5 TeV 1.6 Te 1.38-1.6 Te 1.62 Te 1.76 T 1.96 1.76 T 1.92 1.76 T	3.4 TeV 2 TeV 4.07 TeV V V V TeV TeV EV	$g_V = 1$ $g_V = 1$ $g_V = 3$ $g_V = 3$	ATLAS-CONF-2015-07/ 1502.07177 Preliminary ATLAS-CONF-2015-06: ATLAS-CONF-2015-07: ATLAS-CONF-2015-07: ATLAS-CONF-2015-07: ATLAS-CONF-2015-07: 1410.4103 1408.0886
G	Cl qqqq Cl qqll Cl uutt	2 e, μ 2 e, μ (SS)	2 j  ≥ 1 b, 1-4	– – j Yes	3.6 3.2 20.3	Λ Λ Λ		4.3 TeV	$\begin{array}{l lllllllllllllllllllllllllllllllllll$	1512.01530 ATLAS-CONF-2015-070 1504.04605
MQ	Axial-vector mediator (Dirac DM) Axial-vector mediator (Dirac DM) $ZZ_{\chi\chi}$ EFT (Dirac DM)	0 e, μ 0 e, μ, 1 γ 0 e, μ	≥1j 1j 1J,≤1j	Yes Yes Yes	3.2 3.2 3.2	m <sub>A</sub> m <sub>A</sub> M.	1.0 TeV 650 GeV 550 GeV		$\begin{array}{l} g_{\rm q}{=}0.25,  g_{\chi}{=}1.0,  m(\chi) < 140 \; {\rm GeV} \\ g_{\rm q}{=}0.25,  g_{\chi}{=}1.0,  m(\chi) < 10 \; {\rm GeV} \\ m(\chi) < 150 \; {\rm GeV} \end{array}$	Preliminary Preliminary ATLAS-CONF-2015-08
ΓO	Scalar LQ 1 <sup>st</sup> gen Scalar LQ 2 <sup>nd</sup> gen Scalar LQ 3 <sup>rd</sup> gen	2 e 2 μ 1 e, μ	≥ 2 j ≥ 2 j ≥1 b, ≥3 j	- Yes	3.2 3.2 20.3	LQ mass LQ mass LQ mass	1.07 TeV 1.03 TeV 640 GeV		$\begin{array}{l} \beta = 1 \\ \beta = 1 \\ \beta = 0 \end{array}$	Preliminary Preliminary 1508.04735
quarks	$ \begin{array}{l} VLQ \ TT \rightarrow Ht + X \\ VLQ \ YY \rightarrow Wb + X \\ VLQ \ BB \rightarrow Hb + X \\ VLQ \ BB \rightarrow Zb + X \\ VLQ \ BB \rightarrow Zb + X \\ VLQ \ QQ \rightarrow WqWq \\ T_{5/3} \rightarrow Wt \end{array} $	$\begin{array}{c} 1 \ e, \mu \\ 1 \ e, \mu \\ 1 \ e, \mu \\ 2/{\geq} 3 \ e, \mu \\ 1 \ e, \mu \\ 1 \ e, \mu \\ 1 \ e, \mu \end{array}$	$\begin{array}{l} \geq 2 \ b, \geq 3 \\ \geq 1 \ b, \geq 3 \\ \geq 2 \ b, \geq 3 \\ \geq 2/\geq 1 \ b \\ \geq 4 \ j \\ \geq 1 \ b, \geq 5 \end{array}$	j Yes j Yes j Yes - Yes j Yes	20.3 20.3 20.3 20.3 20.3 20.3 20.3	T mass Y mass B mass B mass Q mass T <sub>5/3</sub> mass	855 GeV 770 GeV 735 GeV 755 GeV 690 GeV 840 GeV		T in (T,B) doublet Y in (B,Y) doublet isospin singlet B in (B,Y) doublet	1505.04306 1505.04306 1505.04306 1409.5500 1509.04261 1503.05425
fermions	Excited quark $q^* \rightarrow q\gamma$ Excited quark $q^* \rightarrow qg$ Excited quark $b^* \rightarrow bg$ Excited quark $b^* \rightarrow Wt$ Excited lepton $\ell^*$ Excited lepton $\nu^*$	1 γ - 1 or 2 e, μ 3 e, μ 3 e, μ, τ	1 j 2 j 1 b, 1 j 1 b, 2-0 j - -	- - Yes -	3.2 3.6 3.2 20.3 20.3 20.3	q* mass q* mass b* mass b* mass t* mass y* mass	2. 1.5 TeV 1.6 Te <sup>1</sup>	4.4 TeV 5.2 TeV 1 TeV 3.0 TeV V	only $u^*$ and $d^*, \Lambda = m(q^*)$ only $u^*$ and $d^*, \Lambda = m(q^*)$ $f_g = f_L = f_R = 1$ $\Lambda = 3.0 \text{ TeV}$ $\Lambda = 1.6 \text{ TeV}$	1512.05910 1512.01530 Preliminary 1510.02664 1411.2921 1411.2921
Other	LSTC $a_T \rightarrow W\gamma$ LRSM Majorana $\nu$ Higgs triplet $H^{\pm\pm} \rightarrow \ell\ell$ Higgs triplet $H^{\pm\pm} \rightarrow \ell\tau$ Monotop (non-res prod) Multi-charged particles Magnetic monopoles	$\begin{array}{c} 1 \ e, \mu, 1 \ \gamma \\ 2 \ e, \mu \\ 2 \ e, \mu (SS) \\ 3 \ e, \mu, \tau \\ 1 \ e, \mu \\ - \\ - \\ - \end{array}$	- 2 j - 1 b - -	Yes  - Yes 	20.3 20.3 20.3 20.3 20.3 20.3 20.3 7.0	ay mass N <sup>0</sup> mass H <sup>##</sup> mass H <sup>##</sup> mass spin-1 invisible particle mass multi-charged particle mass monopole mass	960 GeV 2.0 551 GeV 400 GeV 657 GeV 785 GeV 1.34 TeV	3 TeV	$\begin{split} m(W_R) &= 2.4 \text{ TeV}, \text{ no mixing} \\ DY \text{ production, } BR(H_\ell^{\pm\pm} \rightarrow \ell\ell) = 1 \\ DY \text{ production, } BR(H_\ell^{\pm\pm} \rightarrow \ell\tau) = 1 \\ a_{\text{non-res}} &= 0.2 \\ DY \text{ production, }  a  &= 5e \\ DY \text{ production, }  a  &= 5e \\ DY \text{ production, }  a  &= 1g_D, \text{ spin } 1/2 \end{split}$	1407.8150 1506.06020 1412.0237 1411.2921 1410.5404 1504.04188 1509.08059

\*Only a selection of the available mass limits on new states or phenomena is shown. Lower bounds are specified only when explicitly not excluded. †Small-radius (large-radius) jets are denoted by the letter j (J).



• We have data



- The decade of 2000's was extremelly rich in modelbuilding ideas, driven mainly by naturalness (main reason to expect new physics at the LHC)
- Now that we have LHC data at 8 and 13 TeV it's time to confront these ideas with experimental data
- The stringent experimental constraints (direct searches, Higgs couplings) on many extensions on the SM creates some tension with natural models

• We have data



 More and more stringent bounds on the masses of new particles imply either more special (fine-tuned) or more baroque (complicated rich) models

H. Murayama, Nobel Symposium on LHC results



But beware that baroqueness is achieved by symmetries



• We have data



- More and more stringent bounds on the masses of new particles imply either more special (fine-tuned) or more baroque (complicated rich) models
- B and S imply different experimental strategies:
  - Larger S: keep looking (and hope you have kinematical reach)
  - Larger B: try new strategies (expect cancellations, new channels, unexpected behaviour, ...)



#### ... and we have data

#### Results







• ... and we have data



- Reported anomalies trigger the wild imagination of theorists
- It might be just a statistical fluctuation or the discovery of the century but it is an excellent model-building exercise (and a lot of fun!) finding possible explanations to the excesses

The Gold Rush:	[INSPIRES][list]
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papers
10
101
137
212
263
?

Strumia, Moriond 2016

# Outline

- Non-SUSY approaches to naturalness:
  - Composite pNGB Higgs:
    - Fine-tuning and baroqueness
    - Phenomenological implications
  - Increasing elusiveness: neutral naturalness
  - No new TeV particles: cosmologial relaxation
- Explaining anomalies: 750 diphoton
- Conclusions

A Starter

### Naturalness as guiding principle

- Naturalness problem: the mass of an elementary scalar is a relevant operator not (obviously) protected by any symmetry (it is quadratically sensitive to any UV new physics)
- It is difficult to understand the scale of EWSB unless some new structure appears around the TeV scale (within LHC reach) [counter example later]
- Currently tested tuning is not yet dramatic

$$\frac{\delta m_H^2}{m_H^2} \sim \frac{\Lambda^2}{4\pi^2 m_H^2} \le \Delta \Rightarrow \Lambda \lesssim \text{few } \sqrt{\Delta} m_H \sim \text{ fev}$$

1 TeV, 0.01 tuning 3 TeV, 0.001 tuning

Crude estimate

#### Naturalness as guiding principle

- Naturalness is still a good guiding principle:
  - Tuning still at the ~ per-cent level
  - It is the main argument for new physics at the LHC (dark matter, baryon asymmetry, flavor, ..., could be related to TeV physics or not)
  - Increasing the degree of baroqueness changes the collider phenomenology (cancelations imposed by symmetries, elusive new physics)

- Is the Higgs boson the first elementary scalar observed in Nature?
- Known examples of SSB and/or light scalars involve composite scalars:
  - Superconductivity: electron (Cooper) pairs condense due to their interactions with the phonons in a crystal
  - Pions are composite pNGB of chiral symmetry breaking
- Maybe the Higgs is also a composite state of a new strongly interacting theory?

- A naturally light composite Higgs: Ingredients
  - H as a pNGB: Georgi, Kaplan '80, ...
    - A new strongly coupled sector condenses at a scale f~TeV spontaneously breaking a global symmetry: H is the NGB of the breaking
    - Why NGB? To generate its potential from a weakly coupled sector (that breaks explicitly the global symmetry)

$$\delta m_H^2 \sim \frac{g^2}{16\pi^4} M^2$$

Weak coupling

- A naturally light composite Higgs: Ingredients
  - H as a pNGB: Georgi, Kaplan '80, ...
    - A new strongly coupled sector condenses at a scale f~TeV spontaneously breaking a global symmetry: H is the NGB of the breaking
    - Why NGB? To generate its potential from a weakly coupled sector (that breaks explicitly the global symmetry)
    - $v = f \sin(\langle h \rangle / f)$

A Star

-  $\xi \equiv \frac{v^2}{f^2}$  parameterizes deviations of Higgs couplings (and minimal fine-tuning)

- Realistic example: Minimal Composite Higgs Model
  - $SO(5)/SO(4) imes P_{LR}$  Agashe, Contino, (Da Rold), Pomarol '05 ('06)
    - Custodial protection of T and  $Zb_{L}\overline{b_{L}}$  [SO(4)~SU(2)<sub>L</sub> x SU(2)<sub>R</sub>]
    - 4 NGB transforming as a 4 of SO(4) [just like the SM Higgs]
    - Explicit symmetry breaking by weak gauging (SM) and Yukawa couplings (mainly top)

 $V[H] = -\alpha f^2 \sin^2(H/f) + \beta f^2 \sin^4(H/f)$ 

 $\xi = \alpha/(2\beta) \qquad m_H^2 = 8\xi(1-\xi)\beta$ 

- Realistic example: Minimal Composite Higgs Model
  - $SO(5)/SO(4) imes P_{LR}$  Agashe, Contino, (Da Rold), Pomarol '05 ('06)

$$V[H] = -\alpha f^2 \sin^2(H/f) + \beta f^2 \sin^4(H/f) \qquad \begin{aligned} \xi &= \alpha/(2\beta) \\ m_H^2 &= 8\xi(1-\xi)\beta \end{aligned}$$

•  $\alpha$  and  $\beta$  depend on the fermion quantum numbers:

$$-\alpha_{5\oplus5} \sim \frac{N_c}{16\pi^2} \lambda_t^2 m_\rho^2 \qquad \beta_{5\oplus5} \sim \frac{N_c}{16\pi^2} \lambda_t^4 f^2 \qquad \Delta_{5\oplus5} \sim \frac{m_\rho^2}{\lambda_t^2 f^2} \frac{1}{2\xi}$$

 $\Delta_{14\oplus 1} \sim \frac{1}{2\xi}$ 

$$- \alpha_{14\oplus 1} \sim \beta_{14\oplus 1} \sim \frac{N_c}{16\pi^2} \lambda_t^2 m_\rho^2$$

- Realistic example: Minimal Composite Higgs Model
  - $SO(5)/SO(4) imes P_{LR}$  Agashe, Contino, (Da Rold), Pomarol '05 ('06)
  - The Higgs mass also imposes constraints (on the masses of fermionic resonances)  $\frac{m_H}{m_t} \sim \sqrt{\frac{N_c}{2\pi^2}} \frac{M_\psi}{f}$



But also alternatives with no light top partners: lepton partners contribution to Higgs potential [Carmona, Goertz '13]

• How baroque is it? Not bad. Fermion resonances:

 $5_{\frac{2}{3}} \sim (2,2)_{\frac{2}{3}} \oplus (1,1)_{\frac{2}{3}} \sim 2_{\frac{1}{6}} \oplus 2_{\frac{7}{6}} \oplus 1_{\frac{2}{3}}$  $\begin{pmatrix} T\\B \end{pmatrix} \begin{pmatrix} X_{\frac{5}{3}}\\T' \end{pmatrix} \tilde{T}$ 

- Not "just new vector-like quarks" (they come with a rich structure)
  - Cancellations are natural (large mixings allowed)

15 miles

- Large contributions to certain observables not only allowed but sometimes needed
- Many new particles with large couplings (unusual behaviour)

- Not "just new vector-like quarks"
  - Cancellations are natural (large mixings allowed)

•  $\begin{pmatrix} T \\ B \end{pmatrix} \begin{pmatrix} X_{\frac{5}{3}} \\ T' \end{pmatrix}$  mix with  $u_R$  in a custodially symmetric way



()	$2  (\lambda_{xy})^2$
$1 + \left( \frac{\lambda Q U}{2} \right)$	$-\left(\frac{\lambda \chi v}{2}\right)$
$M_{O}$	$(M_{\mathbf{v}})$
$\langle 1 - Q \rangle$	$\langleA \rangle$

 Large mixing with valence quarks implies huge single production cross sections: excellent reach
 Atre et al (JS) '09, '11 ATLAS-CONF-2012-137

- Not "just new vector-like quarks"
  - Large contributions to certain observables not only allowed but sometimes needed



 Contributions to T and Zbb strongly correlated

> Carena, Pont n, JS, Wagner '06, '07 Anastasiou, Furlan, JS '09

 Large mixing: single production relevant



- Not "just new vector-like quarks"
  - Many new particles with large couplings (unusual behaviour)
    - Large mixing with heavier particles (beyond the LHC reach) can dramatically change the behaviour



Chala, JS '13

$$M_{B_l} = 1 \text{ TeV}$$

- Not "just new vector-like quarks"
  - Many new particles with large couplings (unusual behaviour)
    - Pair-production of VLQ can be mediated by new particles (heavy gluon): no longer model-independent.
    - Current searches assume QCD production. Are we sensitive to the different kinematics? Not yet (maybe with boosted techniques)

Not "just new vector-like quarks"

Araque, Castro, JS '15

 Current searches assume QCD production. Are we sensitive to the different kinematics? Not yet (maybe with boosted techniques)



Not "just new vector-like quarks"

Araque, Castro, JS '15

• Current searches assume QCD production. Are we sensitive to the different kinematics? Not yet (maybe with boosted techniques)



### Beyond the MCHM

- Can we do better?
  - One loop quadratic divergencies can be totally cancelled if the global symmetry is explicitly broken only when two different couplings are different from zero (collective symmetry breaking a la Little Higgs)



Potential fully calculable in terms of low energy spectrum

# Beyond the MCHM

- Uncolored top partners? Neutral naturalness
  - Chacko, Goh, Harnik '06
     So far the particles regulating the quadratic divergencies are charged under the SM (top partners are colored) and are therefore easy to produce at the LHC
  - If the SM is doubled, the Higgs is the pNGB of a global symmetry that contains both copies and there is a Z<sub>2</sub> symmetry exchanging the two copies, the partners are charged under the (dark) copy SM but not under the SM
  - SM-neutral parters difficult to produce at the LHC:
    - Effects on Higgs couplings Craig, Katz, Strassler, Sundrum '15
    - Possible displaced vertices and hidden-valley pheno

#### Naturalness without TeV particles?

Graham, Kaplan, Rajendran '15

- Can we go even further and have a natural theory with no new particles at the TeV? Cosmological relaxation
  - Higgs mass at its natural (cut-off) value

K Lists

- Field-dependent contribution to the Higgs mass scans different values during inflation
- When the Higgs mass becomes negative, it triggers a potential for the new field that freezes and stops the scanning
- Replace the Higgs mass with a (small) parameter that is technically natural (stable under radiative corrections).

#### Natural without TeV particles?

Graham, Kaplan, Rajendran '15

• Can we go even further and have a natural theory with no new particles at the TeV? Cosmological relaxation.

$$V(h,\phi) = -\frac{\Lambda h^2}{2} \left(1 - g\frac{\phi}{\Lambda}\right) + g\Lambda^3\phi + \epsilon\Lambda_c^3h\cos(\phi/f)$$

- $\phi > \Lambda/g \Rightarrow \langle h \rangle = 0$
- $\phi$  slow rolls during inflation (g<<1), scaning h mass
- When  $\phi \leq \Lambda/g \Rightarrow \langle h \rangle \neq 0$  and the last term induces a potential for  $\phi$ , which stops rolling (and therefore the scan)

#### Natural without TeV particles?

• Can we go even further and have a natural theory with no new particles at the TeV? Cosmological relaxation.

$$V(h,\phi) = -\frac{\Lambda h^2}{2} \left(1 - g\frac{\phi}{\Lambda}\right) + g\Lambda^3\phi + \epsilon\Lambda_c^3h\cos(\phi/f)$$

- Simplest option:  $\phi$  QCD axion (problems with  $\theta_{QCD}$ )
- Alternative: change last term to  $\epsilon \Lambda_c^2 h^2 \cos(\phi/f)$

Children State

- $\Lambda_c$  not related to QCD but this term is not radiatively stable
- Can be made natural by introducing a second relaxation field

### Natural without TeV particles?

• Can we go even further and have a natural theory with no new particles at the TeV? Cosmological relaxation.



 $\Lambda \lesssim 10^6 {
m ~TeV}$ 

- Only particles below  $\Lambda: \phi, \sigma$   $m_{\phi} \in [10^{-20}, 10^2] \text{ GeV}$  $m_{\sigma} \in [10^{-45}, 10^{-2}] \text{ GeV}$
- Very suppressed couplings to SM: no collider signatures
- Possible axion-like DM
   candidates

Espinosa, Grojean, Panico, Pomarol, Pujol s, Servant '15

• Let's change gears



#### First LHC data at 13 TeV



 $\gamma\gamma$  peak around 750 GeV over flatland

$\sigma(pp  o \gamma\gamma)$	CMS	ATLAS
8 TeV	$(0.5\pm0.6)\mathrm{fb}$	$(0.4\pm0.8)\mathrm{fb}$
13 TeV	$(6\pm3)$ fb	$(10\pm3){ m fb}$

Theoretically clean. Experimentally simple.

ATLAS prefers large width  $\Gamma/M \sim 0.06$ . CMS prefers narrow width.

 $\gamma\gamma$  not accompanied by hard extras.

Strumia, Moriond EW 2016

- The large enhancement from 8 to 13 TeV favours production via gg, bb, ss, cc
- Assume gg production:



- The large enhancement from 8 to 13 TeV favours production via gg, bb, ss, cc
- Assume gg production
- Easy to implement: new particles induce effective couplings at loop level (correlations with other channels)



New vector-like quarks and leptons or new scalars normally used

New vectors also possible

New vectors and the diphoton anomaly. The 750 GeV scalar can be the Higgs of a new broken gauge symmetry: the new vectors can induce the required Couplings
 Blas, JS, Vega-Morales '15



Example: color octet with electric charge 1 and order one coupling reproduces with observed excess (with narrow width)

- New vectors and the diphoton anomaly. The 750 GeV scalar can be the Higgs of a new broken gauge symmetry: the new vectors can induce the required couplings
- It might be even possible to reproduce other reported anomalies like the ~ 2 TeV diboson and the  $t\bar{t}$  forward-backward asymmetry
- Large width difficult to generate at the loop level (but not new Landau poles from vectors)

#### Conclusions

- Naturalness is still a good guiding principle for new physics at the LHC
- Pressure from null experimental results motivate more baroque models: new approach to collider searches
  - Cancellations possible (expected)

A Cast

- Rich spectra with unexpected features (large mixing, nonconventional decay or production channels, ...)
- Reported anomalies have to be explained without contradicting other searches: diphoton is a good place for an anomaly to show up